

**CANDIDATE STATEMENT  
ROSEVILLE CITY COUNCIL, DISTRICT 5**

**Name:** MURIAL MOORE **Age:** 65+

**Occupation:** School Crossing Guard/Licensed Life Agent/Community Engager

**Education and Qualifications:** I work for the City of Roseville and a large Church in East Roseville as a Crossing Guard. I've been often called the Crossing Guard of Roseville. To that I say, ' God puts You where You need to serve according to His Plan.' I serve very diverse Immigrant and Religious sects of the Community within Dist. 5, the East side of Fiddymment Ave. Too often the Residents on the East side of Fiddymment Ave are marginalized and overlooked in the delivery of City Services and Projects. Too often I'm addressing the City Council re: Safety Issues that prevent or inhibit the Safety and Passage of People, Motorists and Crossing Guards from one side of the street to the other side. These Residents, often inhibited by language barriers, depend upon Me to advocate for the Services We deserve.

My Campaign is based upon Safety, Seniors and Inclusion (SSI) with a focus on building an infrastructure with Businesses and City Services to sustain the fast growth of Families and Homes within the District, without overlooking the older parts of the Dist. 5. So, if We want More, let's Do More and Vote Moore for City Council. Thank You.

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**CANDIDATE STATEMENT  
ROSEVILLE CITY COUNCIL, DISTRICT 5**

**Name:** KAREN ALVORD

**Occupation:** Businesswoman/Nonprofit Director/Business Professor

**Education and Qualifications:** With decades of executive leadership and 36-year Roseville roots, I'm uniquely qualified to serve as your City Council Member.

As CEO of Lilliput Families, I helped over 10,000 children find adoptive families while leading the organization's growth from \$3 million to \$45 million. I also served as CEO of Make-A-Wish CA/NV and am a proud recipient of the Sacramento Region's Non-Profit Executive of the Year and Sacramento Business Journal's "Women Who Mean Business" awards.

I have firsthand insight into the needs of our local businesses, having owned A Dash of Panache restaurant in Downtown Roseville for many years.

Currently, as a Director at PRIDE Industries, I help create jobs nationwide for people with disabilities, veterans, and trafficking survivors.

My priorities include strengthening public safety for faster response times and to keep our neighborhoods safe and family-friendly; enhancing Western Roseville's quality of life with retail, improved traffic flow, better parks, connected trails, and senior accessibility; and supporting our small businesses and helping attract good jobs.

I've been married for 38 years and raised seven children through birth and adoption. I'm deeply invested in Roseville's future.

I'm endorsed by Roseville Police Officers Association and many others (see [www.VoteKarenAlvord.com](http://www.VoteKarenAlvord.com)), and I'll work tirelessly to be your neighborhood voice on the council.

Thank you for trusting me with your vote.

**CANDIDATE STATEMENT  
ROSEVILLE CITY COUNCIL, DISTRICT 5**

**Name:** DAVID POWELL

**Occupation:** Retired Railroad Electrician

**Education and Qualifications:** We the people of Roseville have made many important choices through the years. Born and raised here, I have lived through the evolution from sleepy railroad town to vibrant community that welcomes all. Now you have a choice for someone who will be your advocate for what is in your interest.

I have no political ambition other than what is best for everyone in Roseville. I feel blessed being anchored to Roseville. This is the place of my roots, my family, my many friends and my real estate investments.

I love this place.

Hello neighbor the best is yet to be. Let's start the discussion.

**CANDIDATE STATEMENT  
ROSEVILLE CITY COUNCIL, DISTRICT 5**

**Name:** PETE CONSTANT

**Occupation:** Retired Police Officer/Educator

**Education and Qualifications:** My wife and I chose Roseville for the quality of life, excellent public safety, family friendly community, and the incredible schools.

I'm running for city council to ensure Roseville remains the absolute best place to live, raise a family, work, and play. We must preserve our quality of life, increase public safety, maintain fiscal responsibility, and preserve educational opportunities.

As a police officer, I kept children safe and built strong community partnerships. As a city councilmember, I led through the Great Recession and balanced seemingly insurmountable budget deficits.

I made sure resident opinions, ideas, and complaints were heard and action was taken.

When the Sacramento Bee described council approved Roseville maps as "unethical, and also probably illegal," I led the City of Roseville Charter Review Commission to create the Independent Redistricting Commission, ensuring community interests are priority and maps are drawn by residents, not politicians.

As a Roseville Joint Union High School Board Trustee, I voted to reopen schools and get students back into classrooms. While other schools remained closed, Roseville Joint Union High School District taught students in classrooms.

I led efforts at Roseville Joint Union High School District to increase transparency, inform and engage parents in decision-making. We don't keep secrets from parents!

I'm a parent. Your neighbor. Your voice. I'm deeply invested in our community. I ask for your vote.

[www.PeteConstant.com](http://www.PeteConstant.com)